

# PITCH CLUB FFM



[WWW.PCDE.IO](http://WWW.PCDE.IO) | [WWW.THEPITCHCLUB.COM](http://WWW.THEPITCHCLUB.COM)



**+40m €**



+900



**>40%**

Funding ratio

# STARTUP VS. INVESTOR

indirectly – by participating at the Pitch Club edition. In total more than 40m € of fundings have been raised so far.  
<https://www.thepitchclub.com/en/>



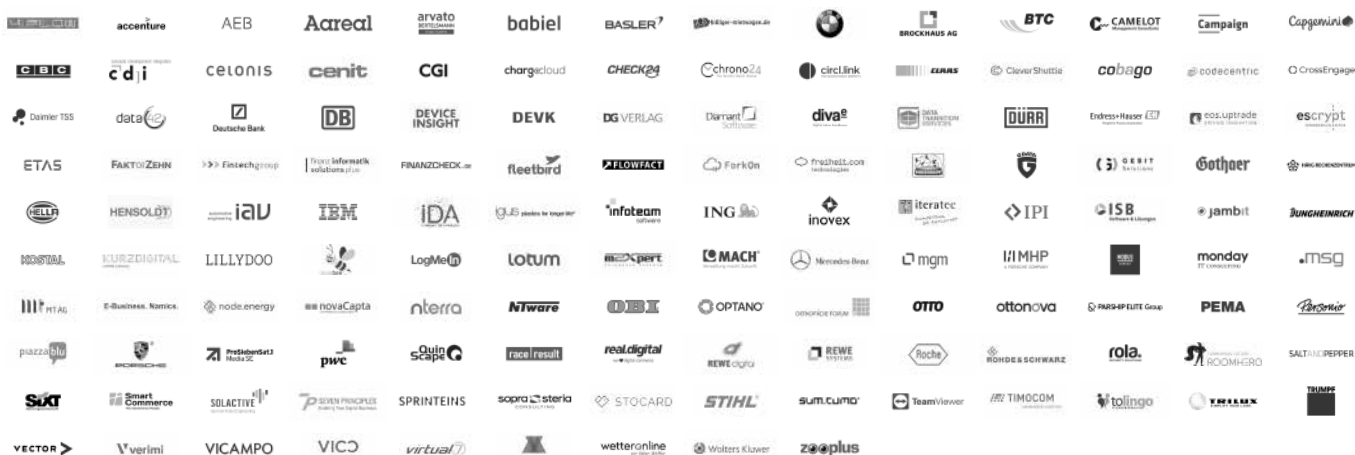
Do you have a good idea or want to build a digital product, such as a platform? You need the necessary expertise or resources? The Pitch Club supports you in various fields in exchange for equity.

# PITCH CLUB DEVELOPER EDITION

In 2017, the successful and proven format of the Pitch Club edition has been adapted to the recruiting sector with a spin-off into Pitch Club AG in May 2018.

Established MNCs, but also SMEs and startups pitch their IT-projects and jobs in a relaxed and unconventional atmosphere in front of preselected software developers.

Until May 2022, 853 companies during 86 Pitch Club Developer Editions have presented their jobs in front of 6655 developers. <https://pcde.io/en>



853

## Companies



6655

## Software Developer



5.6/6

## Scoring



**>98%**

## Recommendations



High rate of recruitment

## WORKSHOPS

In our workshops "Live Pitch", "Pitch Content", "Elevator Pitch" or "Pitch Deck", corporates and startups will learn which content is essential when pitching and how you can pitch it in front of an audience (investors, customers, partners, expert jury, conference etc.) effectively and authentically.

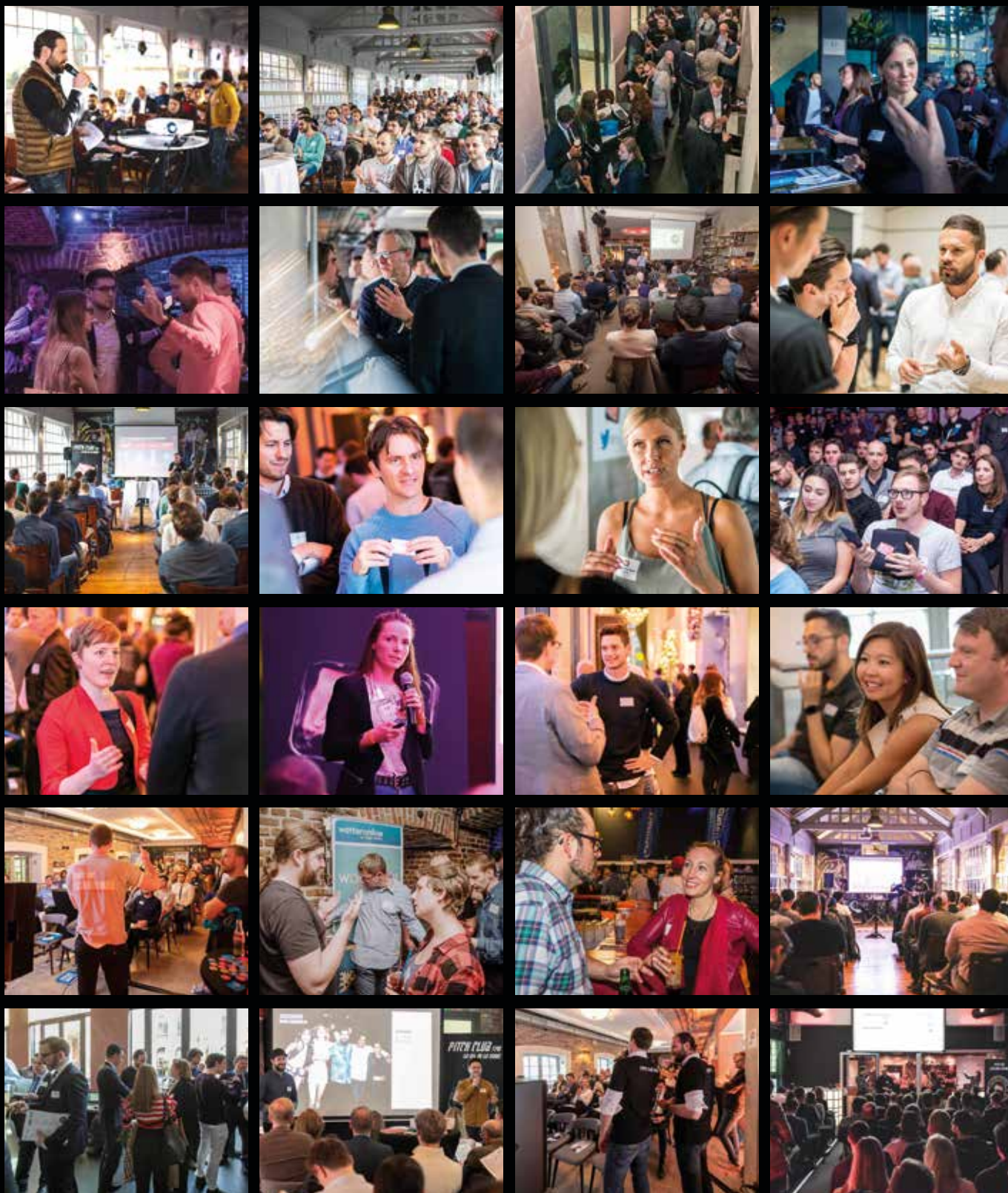


*"A enthusiastic pitch leads investors to feel the team's passion, to comprehend the client's problem and to understand the business model's core idea. Pitch Club prepared our corporate startup teams with a lot commitment exactly there."*

André Hedler, Vice President, AE Home of Innovation & Startups, Robert Bosch GmbH







Pitch Club AG · c/o TechQuartier · Platz der Einheit 2 · 60327 Frankfurt am Main  
T: +49 (0)69 1532593 50 · E: [team@pcde.io](mailto:team@pcde.io) · I: [www.pcde.io](http://www.pcde.io)

Vorsitzender Aufsichtsrat: Norbert Egger · Vorstand: Stefan Maas, Benjamin Geng